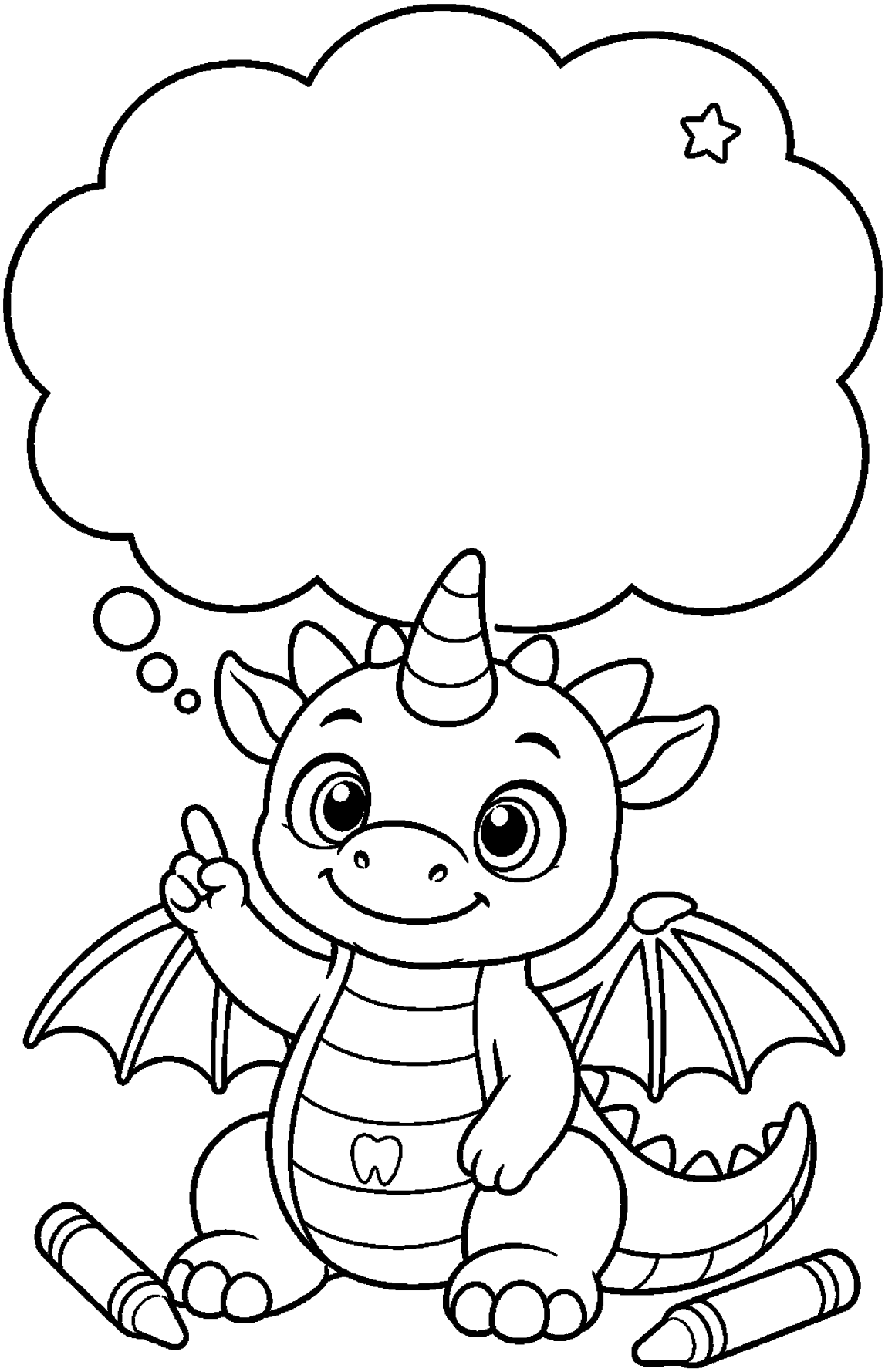Didos große Ideenwolke